

# UPROAR COACHING

## ABOUT

UPROAR COACHING, LLC PROVIDES BOUTIQUE PROFESSIONAL COACHING AND CHANGE MANAGEMENT SUPPORT FOR PUBLIC AND PRIVATE-SECTOR CLIENTS.

## COMPANY PROFILE

**NAME:** Uproar Coaching, LLC  
**DESIGNATIONS:** Associate Certified Coach (ACC/ICF)  
Certified Professional & Life Coach; Certified Change Management Professional (CCMP);  
Certified Civility Instructor, ELL; Economically Disadvantaged Woman Owned Small Business;  
SAM Verified Contractor  
**EXPERIENCE:** Over 15 years of expertise in change management, coaching and human capital strategy

## HIRE UPROAR COACHING, LLC

Email: [kari@uproarcoaching.com](mailto:kari@uproarcoaching.com)  
Phone: (202) 743-3193  
Website: [www.uproarcoaching.com](http://www.uproarcoaching.com)

# Change doesn't have to be hard.

Uproar provides

- Change management toolkits, templates and resources based on best practices from the Association of Change Management Professionals, PROSCI and LaMarsh
- Full-suite change management support, from discovery through sustainment
- Dynamic, scalable organizational change
- Employee Engagement
- Human-centered design thinking (CX, DX, UX)
- Data-driven

## PACKAGES

- Change Management engagements begin with a free 30 minute introductory chat to learn more about the scope and outcomes of your organizational transformation
- Packages:
  - Change Framing Facilitated Discussion- \$1,500 (first 90 minutes, \$400 for each additional 1/2hr)
  - Devised Change Approach- \$1,200 per hour
  - Focus Group Preparation and Facilitation- \$1,200 per hour
  - Human Centered Design Sprint, 1 day "mini" sprint or weeklong- \$5,000 per day or \$20,000 per week
  - Comprehensive Change Management Plan and Approach- beginning at \$10,000
  - Comprehensive Change Management Plan, Approach and Implementation- price dependent on timeline and scope
- Custom packages available upon request

## ABOUT KARI GINSBURG

DMV-native Kari Ginsburg is passionate about supporting people through personal or organizational transformation. Kari is a certified Professional & Personal Coach through the Academy of Creative Coaching, and a credentialed Associate Certified Coach through the International Coaching Federation. She is one of the first 500 recipients of the globally-recognized Certified Change Management Professional accreditation and a founding member of the Association of Change Management Professionals. She spent 13 years as leader in the federal government, consulted for Booz Allen Hamilton, is a teaching artist for Arlington and Fairfax counties public schools, and is a two-time Helen Hayes awarding actor. In her free time, Kari enjoys anything true crime, snuggling with her rescue dogs, and she is losing the battle against the weeds in her garden.